

MAHTAB ABGHARI

VISUAL DESIGNER

SUMMARY OF QUALIFICATIONS

I am a multidisciplinary visual designer with a focus on graphic design and digital communications. I love a challenge, and my biggest motivator is a stressful situation.

RELEVANT EXPERIENCE

EDITORIAL INTERN

Wedlux Magazine,

September 2019-January 2020

- Assisted with the Winter/Spring 2020 issue cover and editorial photoshoot.
- Wrote weekly blogposts for the company website.
- Created social media content and graphics.
- Re-designed Pinterest boards and pins for a cleaner, more cohesive look.
- Captured, edited & posted footage from the 2020 Wedlux show for Instagram.

SOCIAL MEDIA MANAGER & GRAPHIC DESIGNER

The 2019 Mass Exodus Fashion Show,

Sep 2018- April 2019

- In charge of creating engaging graphics and motion graphics utilizing typography.
- Member of the art direction team for the event's main photoshoot.
- Designed the website wire-frame.
- Managed social media platforms & audience growth

GRAPHIC AND WEB ASSISTANT

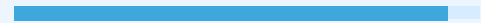
RU Student Life, Ryerson University,

Sep 2018- April 2019

- In charge of designing graphics for web, print, and social media.
- Designed merchandise such as bookmarks and pins.
- Illustrated designs for blog articles.
- Redesigned facebook & Youtube banners.
- Organized website content through WordPress.

CORE SKILLS

Graphic & Web Design



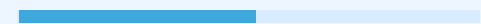
Art Direction



Digital Illustration



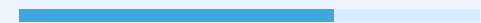
Brand Development



Advertising Design

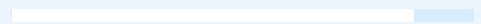


Social Media Management



SOFTWARE & TOOLS

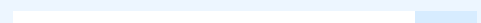
Adobe Illustrator



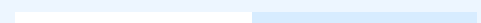
Adobe Photoshop



Adobe InDesign



Adobe Lightroom



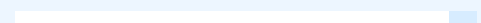
Adobe Dreamweaver



Adobe XD



Procreate



Wordpress



MAHTAB ABGHARI

RELEVANT EXPERIENCE

FASHION WRITER

The Tehran Times, Paris, Remote Work

June 2017-May 2018

- Wrote fashion product reviews for the TTT Lalehzar section.
- Conducted interviews with women such as Farinaz Lari, Pari Ehsan, and Nesa Azadikhah for The Contemporary Woman Section.
- Wrote blurbs in two languages for Instagram posts.

RETAIL ASSOCIATE

The Kooples, Holt Renfrew

June 2017-May 2018

- In charge of visual merchandising and styling mannequins.
- Created a loyal client base.
- Provided exceptional customer experience.

EDUCATION BACKGROUND

RYERSON UNIVERSITY

Fashion Communication, Graduated in 2020

- Senior project was a website named Goja, which encourages sustainable fashion practices.
- Volunteer dresser at Toronto Fashion Week 2017.
- Marketing team member, Style Circle (school publication), 2017.

ART UNIVERSITY OF TEHRAN

Bachelor's Degree in Industrial Design,

Graduated in 2015

- Specialized in product and packaging design.
- Designed an anti-theft backpack for senior project.
- Senior project among top projects of the year.

HOBBIES

Blogging
Photography
Painting On Old Clothes
Traveling
Reading Books
Video Editing
Bullet Journaling

INTERESTS

Sustainable Design
Emotional Design
Psychology
Meditation
Music
Emerging Media

PEOPLE WHO INSPIRE ME

Dieter Rams
Bill Gates
Audrey Hepburn
Michelle Obama

CONTACT DETAILS:

📞 403-835-86-02

📷 @Mahttob @Mahtababghari

✉️ mahttob@gmail.com

💻 www.mahttob.com

📍 Toronto, Ontario